



Andrew S. Gordon

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www.phudgedesign.co.uk

About Me

Since graduating with a First Class honours degree in 2007, I have successfully managed the international production of a multi-series television show (broadcast on BBC2 & 3), and worked for the biggest company in the world; Microsoft. In 2009 I founded Phudge Design. I am motivated, highly organized and love everything about the creative process. I've worked in TV, publishing, games, web and digital media.

Education

- 1st Class BA Hons degree in Animation, University of Wales, Newport, (2004-2007).
- North Warwickshire and Hinckley College (2002-2004):
 - Art Foundation: Distinction
 - A: Media Studies
 - B: Art
 - B: English Language

Work Experience

Creative Director / Owner

Phudge Design: May 2009 –Present

- **John Paul Davies** – *Sky Sports News* Presenter. Created website & logo.
- **Bossa Studios** – Game Concept Art
- **iTwit** – Illustrated a book for John Blake Publishing. Written by the creator of the *The Weakest Link* and TV producer. Sold by all major retailers
- **IAC Ltd** – Photoshoot of Neil Kinnock, Newport Major
- **Mircosoft** - eLearning Software Consultant. Flash animation & ActionScript, Photoshop manipulation, XML & HTML publishing.
- **Newport City Church** – Brochures, flyers, welcome cards, announcements, logos
- **School of Life** – Branding, Brochure, website and flyers.
- **Barnardo's** – HD Promo video with CJ de Mooi, (BBC's *Eggheads*)
- **PlusEaglesWings** – 10x 2 page Comic series
- **Richmand Services** – Website design and implementation
- **Best Way** – Illustration for their new fully integrated software package
- **Igotmunchies.co.uk** – Flash banners for this award winning US & UK site
- **Basics Design** – Logo design & Mass-Produced Print Machine Operator
- **Young Enterprise Wales** – Photographer 2010 & 2011

Production Manager/ Editing Assistant

Friends and Heroes Ltd: Sept 2007-May 2009.

- Managed production of this 3 season show (39x26mins)
- Managed staff, scheduled Producers, Directors & Freelance staff
- Ensured all design team have up-to-date materials & reference
- Communicated daily with our offices in Korea & China
- Creating reports, managing budgets and handling production meetings





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Other Work:

Character Animator - Calon TV: *July 2007*

Marketing Assistant - University of Wales, Newport: *May 2007 – Sept 2007*

Programs/Software:

I have strong technical knowledge in both PC and Mac based software and interfaces.

I have had years of training and experience in the following;

- All Microsoft Office Packages (Word, Excel, Powerpoint etc) 1997-2008
- Adobe Photoshop
- Adobe Dreamweaver
- Adobe Illustrator
- Adobe Flash
- Adobe Premiere Pro
- Adobe After Effects
- Final Cut Pro

Because of my computer literacy, I am able to learn new software and techniques quickly.

Awards

Work featured in "The Sun" – December 2010.

Graduate film "Bread" shortlisted for Anifest 2008 – one of the only entrants from the UK

Graduate film "Bread" shortlisted for Animated Exeter 2008

Young Cartoonist of the Year (18-30 Category) 2004

Hobbies and Interests

I have strong musical aspirations, playing drums, guitar, and learning piano. As well as being in a recording and touring band, I also teach music to children. I love to read and draw, collect music and go-karting. When I get the chance, I also high-five celebrities.

